TRADITIONAL CULTURAL VALUES NEEDED EDUCATION FOR VIETNAM STUDENTS IN THE COURSE PERIOD

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Abstract:
The article analyzes the fundamental traditional cultural values that need to be educated for Vietnamese students today, that is, the patriotic tradition; the tradition of community solidarity; the practice of kindness and tolerance; the intellectual tradition of “respecting the teacher and respecting the religion”. On that basis, the article affirms the necessity and proposes some basic orientations to promote the education of traditional cultural values for students in Vietnam today.

Keywords: education, traditional cultural values, students, Vietnam

1. Introduction

The history of building and defending the country of the Vietnamese people has left many precious traditions. The unique traditional values of the nation have created the cultural identity of Vietnam. Thanks to traditional cultural values, the Vietnamese have always stood firm and perpetuated throughout history. In the current period, Vietnam is transitioning to an open market economy for international integration, which has created significant changes in the spiritual life of the young generation. During the development of the market economy, adverse effects have arisen on many people, including students, and have changed their views on traditional values. Faced with this situation, the education of the nation’s good traditional values for young students needs to be given an urgent need, especially in the context of a total and comprehensive renovation of education, renewal of education and training curriculum and textbooks are being worked on. Teaching traditional cultural values aims to form and perfect good qualities and virtues for the current generations of students.
2. Educating traditional cultural values for Vietnamese students today

2.1 The concept of values and traditional cultural values
We can understand values are those belonging to things, phenomena and their attributes that have positive meanings for society, a group of people and individuals, as a means of satisfying needs and interests, and represents people's beliefs about ideal goals and behaviour. Thus, talking about value “refers to evaluating, finding out the meaning of this thing or that product that the subject is interested in, and has the desire to achieve to accomplish a certain purpose. That is the attitude, the system of attitudes of each person towards the surrounding, a significant factor in lifestyle and way of life” [1, p.11].

Cultural values are the core elements of culture, created and crystallized in the nation's and humanity's historical process. Artistic value is a system of values with objective meaning determined by historical practice, by broad information. Cultural values represent the interests of advanced social forces. Cultural values all contain good things (truth, goodness, beauty) and always create orientations that promote the right, the good and the beautiful of people.

Talking about the traditional cultural values of our nation is about the characteristics of Vietnamese culture with its rich and beautiful identities that have been formed and handed down since the country's founding until now. Considering the traditional cultural values of the Vietnamese nation, three essential characteristics emerge: firstly, moral values occupy a prominent position; secondly, patriotism is affirmed as the core value, the value that orients other values; thirdly, the shared values of Vietnamese people such as solidarity, sense of community, kindness and tolerance; respect for morality; the virtues of diligence, creativity in work, optimism are also mentioned and considered as precious traditional cultural values of our nation.

2.2 Traditional cultural values need to be educated for Vietnamese students today
In Vietnam, students are an elite part of youth and youth. In terms of education level, students are typical people who are being invested, educated and trained at college and university level. After graduation, they will become the central intellectual workforce in society. Therefore, students have an important position and role in determining the social progress and the cause of industrialization and modernization of the country. Therefore, the education of pupils and students in general, and the education of traditional cultural values in particular, have an essential meaning in education and training in schools today.

The content of the nation's traditional cultural values is vibrant, diverse and multifaceted. It is "traditional patriotism; the tradition of community solidarity; the tradition of kindness and tolerance; the studious tradition of “respecting the master and respecting the way” and many other good traditions” [2, p.23]. The precious traditional cultural values of the nation have created the cultural identity of Vietnam.

Firstly, educate the patriotic tradition and the spirit of national independence.
The patriotic tradition is a red thread throughout the entire history of the Vietnamese nation. Educating students to inherit and promote traditional patriotic values in the fight against foreign aggression to protect the country in the current situation is to fight poverty and backwardness actively, reaching the goal that Vietnam is currently facing, which is to build a society of rich people, a strong country, a democratic, just, civilized and modern culture. More than ever, students need to be aware of the vital role of patriotism in the cause of industrialization and modernization of the country.

Secondly, traditional education on compassion and tolerance.

The tradition of compassion is expressed in love for people, ready to help others, not self-interest. The practice of tolerance manifests itself in humanity and altruism. Traditional education of compassion and patience for students will have the effect of educating students; students respect teachers, love friends, help each other in learning, and living, respect the public, and care for each other in the misfortune of others, assisting students to constantly raise awareness, self-consciously live better, know how to take collective interests and national interests as orientation for their lives, contribute to the formation and development of academic personality students.

Third, traditional education of solidarity and a sense of community.

The tradition of solidarity, the sense of community, is expressed through the relationships of different large and small communities such as family, clan, relatives, village, and larger, the ethnic community, the Vietnamese community. Therefore, the traditional education of community solidarity for students is to gradually build a sense of collectiveness and individual solidarity with the collective and to participate in coordinated movements from class, faculty to school and the community extended to society. Thereby equipping students with practical methods to deal with personal relationships with the collective, individuals with organisation, knowing how to put collective interests and social interests above personal interests, and knowing how to make sacrifices particular to serve the common.

Fourth, traditional education loves hard work and thrift.

Thanks to the tradition of loving hard work and thrift, our nation has overcome all difficulties and complex challenges of nature to build and develop the country. Therefore, the traditional education of industrious and thrifty labour will help students realize the role and meaning of labour in the development of society, allowing them to have a genuine love and attitude towards labour motion. Labour is the joy and happiness of youth. They work with enthusiasm, creativity, hard work, and professional conscience, with high productivity, quality and efficiency techniques.

Fifth, traditional education is educated and respectful of teachers.

Inheriting and promoting the tradition of studiousness and the rule of respecting the nation’s teachers is both a responsibility, an obligation, and a great honour for students, contributing to enriching the intellectual potential of students’ country. It will become one of the guaranteeing factors for high-speed development, bringing the country’s renewal to victory. In addition to the precious traditions of the nation mentioned above, there are many good traditions left by our forefathers, such as the
tradition of heroism, indomitability, resilience, and the practice of “drinking water, remembering the source”. That precious treasure has a critical position and role in the social life of our people in the past, present and future. Therefore, inheriting the national tradition and raising the national convention to a new height is the responsibility of every Vietnamese, especially the current and future young generations.

2.3 Subjects participating in the education of traditional cultural values for today’s students
In Vietnam, many subjects are involved in educating students on traditional cultural values. In addition to the Party and State agencies, there are other groups of issues: the group of leaders and managers (the Party Committee, the Board of Directors, the Training Department, the Political Affairs Department - students, the Board of Directors faculty, class teacher, etc.); groups of subjects imparting knowledge (lecturers, reporters, propagandists) and supporting groups (Youth Union organizations, Student Unions and students’ families).

Over the years, the subjects have promoted their roles, focusing on educating and training students to develop comprehensively with ethics, knowledge, health, and competence aesthetics and profession, being loyal to the ideals of national independence and socialism, forming and fostering the personality, qualities and capabilities of citizens, meeting the requirements of national construction and defence [3, p.16]. In addition to the achievements and advantages of teaching traditional cultural values to students, students still have limitations and inadequacies.

In the process of national construction, the Party and State have focused their energies on economic development, not concentrating on cultural effects based on inheriting and promoting traditional values of the nation and the importance of conventional ethnic education for the young generation in general, young students and students in particular, is commensurate with the requirements of the renovation cause. Education subjects have yet to put their whole heart into preserving and promoting traditional national values in response to the needs of the renovation cause. Some school cadres have violated the country’s rules and regulations and the teaching profession’s ethical tradition, affecting the political and ideological education and the education of national practices for pupils and students. Some students have shallow thinking, complacent attitude, selfishness, narrowness and dependence on others. When facing difficulties and failures, some are pessimistic and depressed and react to society by turning their backs on all, disregarding traditional national values. It is a fact that makes the work of conventional ethnic education in universities faces many difficulties and obstacles.

2.4 Some basic orientations to promote education of traditional cultural values for today’s students
To achieve and complete the goals of educating traditional cultural values students, focusing on positive impacts on each aspect of personality while focusing on
relationships and interactions is necessary for the mutuality of those aspects in the whole political ideology, ethics and lifestyle of students. The education of traditional cultural values for pupils and students in schools today requires all educational subjects to be fully aware of their great responsibility in the cause of education training in general and traditional education for pupils and students in particular. At the same time, students themselves must always have a sense of movement, inheriting and promoting the traditional cultural values of the nation, contributing to increasing the spiritual motivation, and bringing the innovation career of the country to life our country to victory. To achieve educational goals, it is necessary to promote the implementation of several basic orientations to promote the education of traditional cultural values for students today:

Firstly, thoroughly grasp the viewpoints, guidelines and policies of the Party and State on educational development

In the context of the fundamental and comprehensive renovation of education, Educational innovation includes reforming educational contents, programs and methods. Innovating educational ways must take the learner as the centre and promote learners’ positivity, self-discipline and creativity. To achieve good results in student work, students must also thoroughly grasp this guiding point of view and, at the same time, take care of the legitimate interests and needs of students. Mastering the comprehensive education and educational innovation perspective of the Party and State is both an urgent and long-term requirement and a task that requires the creativity and innovation of the school today.

Secondly, the education of traditional cultural values is associated with teaching modern and progressive cultural values to pupils and students.

In educating traditional cultural values for students today, it is necessary to combine tradition and modernity. This relationship is clearly shown in both content and form of education in formal education, avoiding extreme attitudes or accepting non-selectively, without considering foreign cultural values, and taking hybrid matters. Because there are traditional values that continue to be preserved and promoted in new conditions and circumstances, which significantly affect the development of social and spiritual life; on the contrary, there are also traditions that no longer exist and adapt to modern society; there are qualities and ethical standards that were valued in the past which are no longer suitable for new conditions.

Thirdly, to form new cultural values for students, promoting the characteristics of the building and developing an advanced Vietnamese culture imbued with national identity.

Cultural requirements in building the young Vietnamese generation on personality are vital to work, both fundamental, strategic and very urgent, which emphasizes four great values that culture to take care of and nurture young people: the ideal of life, intellectual capacity, ethical beauty; cultural bravery [4, p.30]. To create new cultural values, it is necessary to promote and improve the effectiveness of the motto of the socialization of cultural activities. In the coming years, efforts should be made to
implement the following principal contents: mobilizing all resources of society for cultural development; bringing into play the dynamism and initiative of the Party, State, Fatherland Front, mass organizations, literary, artistic, scientific, press, households, individuals, intellectuals engaged in all spheres of culture and performing culturally specific tasks; for young people, students, it is required to develop and regularly implement cultural - aesthetic education programs and the quality of humanities education in schools.

3. Conclusion

To achieve the set educational and training goals, it is necessary to conduct comprehensive education for students, focusing on both positive impacts on each aspect of personality and the relationship and effect through the reciprocity of those aspects in the overall political ideology, ethics and lifestyle of students. It is necessary to implement the human strategy to build new people with new qualities to meet the requirements of national renewal. Doing well in educating the national traditions for students in school will transform the youth’s spiritual strength and intellectual capacity of the child into material power to maximize their endogenous strength country, advancing to modern civilization while preserving national cultural values, creating a stable and sustainable development path for the country in the new century. Some recommendations:

Firstly, making value education the main content of “Citizenship Education” at the high school level and integrating it into the subject of Ho Chi Minh Thought at the university level.

Secondly, taking sustainable development as an overarching strategy, Vietnam’s sustainable development strategy must be built from the point of view of the four pillars of culture, politics, economy and environment, with priority given to building culture - people.

Thirdly, widely disseminate value education on all communication channels. All agencies and enterprises are encouraged to participate in the value system's propagation, dissemination and introduction.

Conflict of Interest Statement
The author declares no conflicts of interests.

About the Author
Duong Thi Bich Thuy is currently a lecturer Ton Duc Thang School of Politics, An Giang province, Vietnam. My current and former research interests are in political science and professional work of the Party.
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